

Alex Reid

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EMPLOYMENT

2020-present Associate Professor, Media Study, University at Buffalo, Buffalo NY
2009-2020 Associate Professor, English Department, University at Buffalo, Buffalo NY
2004-2009 Associate Professor of English and Professional Writing, SUNY Cortland
2001-2004 Assistant Professor of English and Professional Writing, SUNY Cortland
1999-2001 Assistant Professor of Humanities and Writing, Penn State Capital College,
1997-1999 Brittain Teaching Fellow, Georgia Institute of Technology

EDUCATION

Ph.D. Writing, Teaching, and Criticism, State University of New York at Albany
M.A. English New Mexico State University
B.A. English/History, Rutgers College, Rutgers University

AWARDS

- Open SUNY Online Ambassador, 2020
- Article selected for Best of Independent Rhetoric and Composition Journals 2011 for "Exposing Assemblages: Unlikely Communities of Digital Scholarship, Video, and Social Networks."
- John Lovas Memorial Academic Weblog Award for *Digital Digs* (<http://www.alex-reid.net>), May 2008
- Honorable Mention, W. Ross Winterrowd Award for Best Book in Composition Theory for *The Two Virtuals: New Media and Composition*, April 2008
- Brittain Postdoctoral Fellowship, School of Literature, Communication, and Culture, Georgia Institute of Technology, Atlanta, GA 1997-1999

GRANTS

- "Developing a Professional Writing and Digital Communication Curriculum." Professional Pathways Planning Grant. Awarded April 2016. Co-Author.
- "Center for Excellence in Writing" 3E's Grant. Awarded March 2012. Co-Author
- "Gray Literature and Debates in the Digital Humanities" DHIB Fellows Grant. Awarded January 2012.
- Humanities Gaming Institute. University of South Carolina, June 7th-25th. Awarded April 2010.
- "Serious Play and the Cravens Collection." DHIB Working Group. Co-Author. Awarded January 2010 and December 2010.
- "Millennial Learning in a Virtual World." Millennials Initiative Award Program. SUNY Cortland Spring 2007.
- Computing Grant. Fall 2006. Co-Author. SUNY Cortland
- Summer/Winter Session Online Course Development. Spring 2006. SUNY Cortland
- Writing in the Disciplines Grant. Fall 2006. Co-Author. SUNY Cortland

- iTunes University Services. Spring 2006 Co-Author. SUNY Cortland
- Campus Technology Innovation Grant. Fall 2005. SUNY Cortland
- College Program Assessment Grant. Spring 2005. SUNY Cortland
- College Faculty Incentive Grant. Fall 2004. SUNY Cortland
- Title III New Media and Graphics Workshop Spring 2004. SUNY Cortland

PUBLICATIONS

Book

The Two Virtuals: New Media and Composition. Parlor Press, 2007.

Rhetorics of the Digital Nonhumanities. Southern Illinois UP, forthcoming.

Edited Collection

Design Discourse: Composing and Revising Professional Writing Programs. with David Franke and Anthony Di Renzo. WAC Clearinghouse and Parlor Press, 2010.

Articles

- “Synthetic speech and negotiation: AP’s nonhuman rhetoric.” *Enculturation*. 31 (2020).
- With Cheryl Emerson. “Integrative Learning and ePortfolio Networks.” *ePortfolio-as- Curriculum: Diverse Models and Practices*. Ed. Kathleen Blake Yancey. Stylus 2019, 203-233.
- “Composing with Deliberate Speed: Writing Humanities’ Future Sensorium.” *Rhetorical Speculations: Emerging Technologies and the Future and Potential of Rhetoric*. Ed. Scott Sundvall. Utah State Press 2019, 69-87.
- “The Prospects and Regrets of an Ed Tech Gold Rush.” *MOOCs and their Afterlives*. Ed. Elizabeth Losh. Chicago: University of Chicago Press 2017, 227-240.
- “Big Data Assemblies: Composing’s Nonhuman Ecology” *Assembling Composition* Eds. Kathleen Blake Yancey and Stephen J. McElroy. Carbondale, IL: Southern Illinois University 2017, 26-41.
- “Digital Humanities Now and the Possibilities of a Speculative Digital Rhetoric” *Rhetoric and the Digital Humanities*. Eds. Jim Ridolfo and William Hart-Davidson. Chicago: University of Chicago Press, 2015, 15-20.
- “The Activity of Writing: Affinity and Affect in Composition” *First-Year Composition: From Theory to Practice*. Eds. Deborah Coxwell-Teague and Ron Lunsford. Anderson, SC: Parlor Press 2014, 184-210.
- “Writing and Learning with Feedback Machines.” *Invasion of the MOOCs: The Promise and Perils of Massive Open Online Courses* Eds. Steven D. Krause and Charles Lowe. Anderson, SC: Parlor Press, 2014. 204-211.
- “Graduate Education and the Ethics of the Digital Humanities.” *Debates in the Digital Humanities*. Ed. Matthew Gold. Ann Arbor, MI: U of MI Press, 2012.
- “What is Object-Oriented Rhetoric?” *Itineration* “Big Ideas” (2012): <http://itineration.org/portfolio/alex-reid-what-is-object-oriented-rhetoric/>
- “Composing Objects” *Enculturation* 14 (2012): <http://www.enculturation.net/composing-objects>
- “Exposing Assemblages: Unlikely Communities of Digital Scholarship, Video, and Social Networks.” *Enculturation*. 8 (2010): <http://www.enculturation.net/exposing-assemblages>. Reprinted in *The Best of the Independent Rhetoric and Composition Journals 2011*. Eds. Steve Parks, Brenda Glascott, Brian Bailie, Heather Christiansen, and Stacey Waite. Parlor Press, 2013.

- “Composing Games: An Object-Oriented Approach.” *21st-Century Literature* (2011): 30-42.
- “Social Media Assemblages in Digital Humanities: From Backchannel to Buzz.” *Teaching Arts and Science with the New Social Media* Ed. Charles Wankel. Bingley UK: Emerald, 2011. 321-338.
- “The Write Brain: Professional Writing in the Post-Knowledge Economy” in *Design Discourse: Composing and Revising Professional Writing Programs*. Eds. David Franke, Alex Reid, and Anthony Di Renzo. West Lafayette, IN: WAC Clearinghouse and Parlor Press, 2010. 254-273.
- “Miscellanea U: Post-disciplinary Networks in Social Media.” *On the Horizon* 17.3 (2009): 190-196.
- “Social media, public pedagogy, and the end of private learning” *Handbook of Public Pedagogy: Education and Learning beyond Schooling* Eds. Jennifer A. Sandlin, Brian D. Schultz, and Jake Burdick. New York, NY: Routledge, 2009. 194-200.
- “Portable Composition: iTunes University and Networked Pedagogies” *Computers and Composition*. 25 (2008) 61–78.
- “Tuning In: Infusing Media Networks into Professional Writing Curriculum” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 12(1) (2008):
<http://kairos.technorhetoric.net/12.2/binder.html?praxis/reid/index.html>
- “Virtual Haunts: Learning to Live Finally (with New Media)” *Techknowledgies: New Cultural Imaginaries in the Humanities, Arts, & Technosciences*. Eds Mary Valentis, Tara Needham, and Paula Yablonsky. Newcastle, UK: Cambridge Scholars Press, 2007. 28-38.
- “An Experimental Ph.d Program: Problems and Possibilities.” With Ann Green. *Culture Shock and the Practice of Profession: Training the Next Wave in Rhetoric And Composition* Eds. Virginia Anderson and Susan Romano. Hampton Press, 2005. 43-60.
- “New Media's Long History and Global Future: Incorporating Technology into a Professional Writing Program.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 8.1 (2003):
<http://kairos.technorhetoric.net/8.1/binder2.html?coverweb/reid/reid.swf>
- “Panoptic Technologies and their Machinic Becomings.” *Culture Machine* 3 (2001).
<http://culturemachine.tees.ac.uk/Cmach/Backissues/j003/Articles/Reid/Index.htm>
- “Free Action or Resistance: Cultural Critique in the Classroom.” *Theory & Event* 4.3 (2000).
http://muse.jhu.edu/login?uri=/journals/theory_and_event/v004/4.3reid.html

Review Articles

- "iTunes University." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 11(2) (2007).
http://praxis.technorhetoric.net/index.php/iTunes_University
- "Fingering Prefiguring." *EBR: Electronic Book Review*. 2004. <http://www.electronicbookreview.com/thread/criticalecologies/tempered>

Interviews

- *Figure/Ground Communication* (2012) <http://figureground.ca/interviews/alex-reid/>
- *Currents in Electronic Literacy*. (2012) <http://currents.dwrl.utexas.edu/2012/interview-with-alex-reid>

Textbook

- “Why Blog? Searching for Writing on the Web.” (Textbook chapter) *Writing Spaces*, Eds Charles Lowe and Pavel Zemliansky. Parlor Press, West Lafayette, IN.

Works in Progress

PRESENTATIONS

Invited/Featured Speaker

- “Click for Rhetoric: Distributed Deliberation in Digital Media Ecologies. Colgate University. Delayed due to COVID-19
- “Composing with Deliberate Speed: Writing Humanity’s Future Sensorium.” March 2017. University of Florida Digital Assembly Symposium.
- “Composing with Deliberate Speed: Writing Future Digital Publics.” March 2016. Keynote. University of Connecticut Teaching of Writing Conference.
- “Reading with a Joystick: 21st-century Literacy,” April 2015, Invited Speaker, St. Bonaventure University
- “Digital Humanities Now and the Possibilities of a Speculative Digital Rhetoric,” March 2015, Digital Structure of Feeling, Buffalo, NY
- “Digital Media in Composition” April 2014, Invited Speaker, Buffalo State College
- “Building Bridges between Digital Rhetoric and the Digital Humanities,” April 2013, Invited Speaker, Suffolk County Community College
- “Composing Objects.” May 2012, Keynote Address, Computers and Writing Conference, Raleigh, NC
- “Writing’s short term: working memory.” 10 February 2012, Department of Rhetoric and Writing at the University of Texas, Austin, TX
- “Object-Oriented Rhetoric in the Digital Humanities.” 2 March 2011, Digital Media at the University of Pittsburgh, Pittsburgh, PA
- “Miscellanea U: Post-disciplinary networks in social media.” 26 February 2009, SUNY Online Learning Summit, Syracuse, NY

Conferences

- “Welcome, from the machine: the calculative rhetoric of digital hospitality,” Rhetoric Society of America 2020. Cancelled due to COVID-19.
- “Becoming B-roll: media-ecological beings’ roles in vlogging,” March 2019, Conference on College Composition and Communication, Pittsburgh, PA.
- “Distributed deliberation: designing social media infrastructures,” May 2018, Rhetoric Society of America, Minneapolis, MN
- “Composing with and in data-driven media,” March 2018, Conference on College Composition and Communication, Kansas City, MO.
- “Composing with deliberate speed: writing humanity’s future sensorium,” May 2016, Computers and Writing, Rochester, NY
- “Building a Campus Culture of Writing,” October 2014, SUNY Council on Writing Conference, Syracuse, NY
- “Metanoia: Progress and Regret,” April 2013, Humanities, Arts, Sciences, and Technology Advanced Collaboratory Conference, Toronto.
- “Establishing Digital Composing in FYC.” March 2013, SUNY Council on Writing Conference, Buffalo, NY

- “Social Media and Scholarship: The State of Middle-State Publishing.” January 2013, MLA, Boston, MA.
- “Smartphone Parliament.” May 2012, Rhetoric Society of America, Philadelphia, PA
- “Minimal Rhetoric.” March 2012, Conference on College Composition and Communication, St. Louis, MO
- “Digital humanities and an object-oriented democracy.” January 2012, Modern Language Association, Seattle, WA
- “Composing Games: An Object-Oriented Approach” 19 May 2011, Computers and Writing, Ann Arbor, MI
- “Designing education: What video game designers and rhetoricians can learn from each other.” 7 April 2011, Conference on College Composition and Communication, Atlanta, GA
- “10,000 Years of Virtual Composition.” May 2010, Computers and Writing, West Lafayette, IN
- “The Essay is Dead; Long Live the Essay” March 2010, SUNY Council on Writing Conference, Binghamton, NY
- “The Futurity of the Archive: Remix and Catastrophe,” 18 March 2010, Conference on College Composition and Communication, Louisville, KY
- “Compositional Computations: Experimenting with Mobile Phone Networks,” 14 March 2009, Conference on College Composition and Communication, San Francisco, CA
- “Open Access Pedagogy: Digital Composition in the Public Sphere,” 23 May 2008, Computers and Writing, Athens, GA
- “Authorship And Research In Web 2.0 Publication,” 28 May 2008, Conference on Information Technologies, Batavia, NY
- “Networked Composition and Public Pedagogy” 11 April 2008, North East MLA, Buffalo, NY
- “Attention Rhetoric: iTunes University and the End of the Sequestered-Semester.” 18 May 2007, Computers and Writing Conference, Detroit
- “But I Love Literature: Media Networks and Disciplinary Values in English Education.” With Karen Stearns. May 2007, Conference on Information Technologies, SUNY Plattsburgh
- “Assessing Writing in an Age of Mobile, Convergent Media.” 21 April 2007, SUNY Council on Writing Conference, Albany, NY
- “Public and Portable Pedagogy: iTunes University and New Media Materiality.” 24 March 2007, Conference on College Composition and Communication, New York
- “Virtual Haunts: To Learn to Live Finally (with New Media),” 16 April 2005, Center for the Humanities and Technosciences Conference, Albany, NY
- “New Media: How and Why” May 2003. Computers and Writing Online
- “Student Writing at the Center of a Professional Writing Program.” March, 2003. Association of Teachers of Technical Writing, New York
- “Writing as a Global Phenomenon.” November, 2003. Engaging Philosophy, SUNY-Cortland, NY
- “The Virtual and the Visible: Whiteness in Electronic Discourse.” April, 2001. Conference on College Composition and Communication, Denver.
- “Panoptics to ‘Cyber-optics: Media and Control in *eXistenZ*” October, 2000. Society for Literature and Science Conference, Atlanta
- “Technologies for Goals, Goals for Technologies: Instituting an electronic writing program.” April, 2000. Conference on College Composition and Communication, Minneapolis

- "Resistance or Opposition: Post-structural Agency in the Cultural Studies Classroom." April, 2000. Human Sciences Conference, Washington D.C.
- "Killing English with Technology." Panel Chair and Respondent. December, 1998. Modern Language Assoc. Conference, San Francisco
- "Machinehead: Technofascism and Border Subjectivity." November, 1998. Society for Literature and Science, Gainesville, FL
- "Virtual Prognosis: the Production of the Hypertext Conscious." December, 1997. Modern Language Assoc. Conference, Toronto
- "Computers and the Anti-Fascist Classroom." April, 1997. NorthEast Modern Language Assoc. Conference, Philadelphia
- "New Lies about the Writing Classroom." March, 1996. Conference on College Composition and Communication, Milwaukee

TEACHING

University at Buffalo

DMS 480: Social Media and Networks
ENG 653: Critical Theory
ENG 602: Digital Composing and Rhetoric
ENG 599: Practicum in Teaching
ENG 585: Digital Research/Pedagogy
ENG 520: Professional Writing
ENG 503: Digital Communication
ENG 399: Journalism
ENG 380: New Media
ENG 314: Writing in Digital Environments
ENG 202: Technical Writing
ENG 201: Writing II
ENG 101: Writing I

SUNY Cortland

Internship in Professional Writing
Experiments in Creative Writing
Contemporary Poetics
Advanced Creative Writing Workshop
Rhetoric
Writing for Online Publication
Technical Writing
Writing in Cyberspace II
Writing Fiction
Writing in Cyberspace I/Writing in the Digital Age
Seminar in Literary Criticism
Special Topics: Cyberpunk Literature
Computers and the Study of English
Grammar
Computers in the English Classroom

Creative Writing
Introduction to Fiction
Introduction to Literature
Academic Writing II
Academic Writing I

Penn State Capital College

Writing in the Humanities
Rhetoric and Composition
Introduction to Creative Writing
Business Writing

Georgia Institute of Technology

Introduction to Cultural Studies
Cultural Studies of Science and Technology
Public and Professional Speaking
Technical and Professional Writing

SUNY Albany

Poetics Workshop
Creative Writing Workshop
Growing Up in America
Reading Literature
Reading Prose Fiction
Reading Drama

New Mexico State University

Writing in the Humanities and Social Sciences
Freshman Composition

SERVICE

Professional

2019-Present Advisory Board, *MAST Journal*
2014-Present Advisory Board, *TRACE*
2014-Present Reviewer, *Philosophy & Rhetoric*
2014-Present Reviewer, *RSQ: Rhetoric Society Quarterly*
2010-Present Editorial Board, *Present Tense*
2010-Present Editorial Board, *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*
2009-Present Reviewer, *Rhetoric Review*
2008-Present Editorial Board, *Enculturation*
2008-Present Reviewer, *College Composition and Communication*
2008-2010 Co-editor of *Praxis* section of *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*
2008-2009 Consultant, Seven Valleys Writing Project (NWP Site)
2003-2009 Technical Advisory Board, *Wagadu*
2004 Conference Director, Central New York Conference on Language and Literature

University at BuffaloUniversity

2019-present	Interim Director, Writing Across the Curriculum
2019-present	UB Curriculum Communication Literacy Committee, Chair
2019-present	UB Curriculum Steering Committee
2019-2020	Non-Native English-Speaking Student Writers Task Force
2017-2018	Ad Hoc Committee for a Review of an Associate Professor with Tenure – Technical Communications for Kristen Moore
2014-2017	UB Curriculum Communication Literacy Committee, Chair
2013-2017	General Education Steering Committee
2014	Integrative Learning General Education Working Group
2012-2013	Center for Excellence in Writing Implementation Cmte
2011-2012	Middle States Working Team 5: Educational Programs, General Education, and Related Educational Activities

College

2020	Writing Task Force
2013-2017	Digital Scholarship and Cultures Cmte
2011-2015	Summer/Winter Taskforce Cmte
2009-2012	Digital Humanities Steering Cmte.

English Department

2017-2020	Coordinator, Professional Writing and Digital Communication Certificate
2018-2020	Coordinator, Digital Composing Microcredential
2018-2019	Search Committee, Asst. Prof. Professional-Technical Writing
2017-2018	Graduate Admissions
2017-2018	Search Committee Chair, Clinical Faculty
2016-2017	Search Committee Chair, Clinical Faculty
2010-2017	Director of Composition and Teaching Fellows
2014-2015	Search Committee, Chair, Asst./Assoc. Prof. Rhetoric of Science and Technology
2012-2013	Search Committee, CEW Director
2010-2017	Executive Cmte
2010-2017	Summer/Literature Cmte.
2009-2017	Composition Cmte.

Thesis/Dissertations:

- Ye Wang, Dissertation. Media Study.
- Mani Mehrvarz, Dissertation. Media Study.
- Heather Duncan, Dissertation “Haunting the Humanities: Ghosts, Communications Technologies, and the Search for a Real in Literary Horror.” (Chair). Defended April 2016
- Martin Goffeney. Dissertation. “In Case of Emergency: Science Fiction and Survival in the Age of Climate Change.” (Reader) Defended July 2020
- Michael Flatt, Dissertation. “Post-Digital Poetics.” Defended July 2019 (Reader)
- Travis Matteson, Dissertation: “Less Metaphorical: Medium Neutrality in Modern and Contemporary Poetry” (Reader) Defended May 2017
- Brandon Boudreault, Dissertation. (Reader)
- Riley Cole. Thesis. “The Usability and Rhetoric of Adobe Tutorials.” MA, English, 2020.

- Jacob Richter. Thesis. “Birth of the Authors: Collaboration, Electrate Invention, and the Dissenting Voice” MA, English 2016.
- Brian Jacob. Thesis. “MapLear: Towards a Speculative Pedagogy and New Media in Graduate Composition.” MA, English 2015.
- Garret Cooperman, Thesis: “Playing with Portals: How Play Transforms Pedagogy in the Digital Age.” MA, English, 2012.

SUNY Cortland

2007-2008 Blue Ribbon Composition Program Redesign Cmte., English Department
 2006-2009t Director, Professional Writing Program, English Department
 2006-2009 College Assessment Committee
 2006-2007 Editor, *The Cortland Cause*
 2003-2009 Consultant, *NeoVox* (www.neo-vox.org)
 2003-2009 IR Faculty Liaison, Information Resources Committee
 2001-2009 Professional Writing Committee, English Department,
 2001-2009 Faculty Advisor, Cortland Writers Association
 2003-2004 Chair, Personnel Committee, English Department
 2002-2004 Chair (2002), Curriculum Committee, English Department
 2002-2004 Assessment Committee, English Department
 2001-2003 *Uniplanet* Steering Committee

Penn State Capital College

2000-2001 Academic Affairs Committee
 2000-2001 Intercampus Issues Committee
 2000 Technology Strategic Planning Committee

Georgia Tech

1998-1999 Writing Committee
 1998-1999 Freshman Partner